



Ad Size & Spec Sheet

Ad Sizes are Shown Below
No Orientation Changes Can
Be Made To Ad Specs.

All images & ad copy should be submitted as a .ai, .jpg (300 dpi or Greater), .eps or PDF format.
NO GIF FILES PLEASE. FAXED GRAPHICS ARE UNACCEPTABLE

FULL PAGE

7.875"w x 10.25"h

FULL PAGE with bleed

(not applicable on all projects)

9"w X 11.5"h

Live Area: 8"w x 10.5"h

1/4 PAGE

3.875"w x 5"h

2 PAGE SPREAD

16.25"w x 10.25"h

COUPON

3.875"w x 1.8"h

1/8 PAGE

3.875"w x 2.4"h

1/2 PAGE

7.875"w x 5"h